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A Successful Endeavor
in Youth Empowerment
and Entrepreneurship





The JAKOVA INNOVATION CENTER

a leading organization committed to fostering innovation and entrepreneurship, has successfully concluded its project titled "STEP UP". The project "STEP UP" is supported within the Financial Support to Third Parties (FSTP) of the Kosovo Youth Participation – KYP project, implemented by CARE International with the financial support of the European Union (EU).

The project, which ran from November 2022 to June 2023, was meticulously designed to equip young individuals and women aged 18-29 from the municipalities of Gjakova, Deçan, and Junik with the necessary skills and opportunities to excel in the job market.

Over the project implementation period, a total of 91 of young individuals aged 18-29 directly benefited from the project's initiatives.

This group included 62 females from the municipality of Gjakova demonstrating the project's commitment to gender equality and the empowerment of women. The project successfully reached its target of engaging a diverse group of young individuals, thereby promoting inclusivity and equal opportunity.

The PROJECT'S ACTIVITIES

were diverse and comprehensive, beginning with meetings with local businesses and representatives from both the public and private sectors. These meetings aimed to create a supportive network for young people, providing them with internship or employment opportunities. The project successfully held over 10 meetings with companies such as Luna Pictures, Business Generator, Lisi-G, Priam Digital, Kodra Çabrat, Archizan, where the project's objectives were presented and the possibility of internship was discussed.

The Municipality of Gjakova has also shown its support for the project's activities continuously.

Cooperation agreements were signed with 6 local partners and businesses, including Priam Digital, Luna Pictures, Business Generator, LISI-G, Archizan Studi and Kodra Çabrat. These agreements are a testament to the project's commitment to fostering partnerships that benefit young people. They ensured mutual cooperation during the project's implementation, focusing on equipping young people with skills and providing them with opportunities to access the job market.



The

PROJECT ALSO

involved consultations with local experts to develop training modules in negotiation skills, digital skills, and financial skills. These modules were developed based on the needs identified by the young people and the challenges they face in accessing the job market. The project held over 4 meetings with local experts Liridon Kabashi, Besart Vllahija, Korab Zhuja, and Petrit Hoxha, who are experts in their respective fields.



The PROJECT HAS

achieved immediate results, including successful collaboration between the organization and the public and private sectors. The cooperation agreements signed with the Municipality of Gjakova and private companies have agreed to provide complementary support to assist participants in accessing the job market through practical work and employment. Over 20 young individuals were recommended to local partners for employment and practical work opportunities, further enhancing their skills and employability.



The PROJECT

has been a resounding success, reaching all its targets and significantly contributing to youth empowerment and entrepreneurship in the municipalities of Gjakova, Deçan, and Junik. The project has demonstrated the effectiveness of a comprehensive and inclusive approach in equipping young people with the skills and opportunities they need to succeed. The Jakova Innovation Center remains committed to its mission of fostering innovation and entrepreneurship among young people, and the STEP-UP project is a testament to the success of this approach.

The PROJECT'S

success is a testament to the power of collaboration and the importance of providing young people with the necessary skills and opportunities to succeed in today's job market. The Jakova Innovation Center continues to work towards empowering young people and fostering a culture of innovation and entrepreneurship.





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